Contributed Content Guidelines

Got a compelling use case, blog, infographic, or another short-form content piece that will resonate with our readers? RemoteLock accepts highly engaging contributed content that is useful to our audience for publication on our blog.

Article Guidelines

- Articles should be 500-1,000 words.
- Articles must have educational value for the RemoteLock audience and may not be strongly self-promotional. Content focused on trends, problem-solving, case studies and technology in access control for multifamily, vacation rental, and commercial sectors is of particular interest to our readers.
- Quotes, data, and statistics should be current and include proper attribution and/or links to sources.
- Author must have the right to share all provided content for publication by RemoteLock.
- Images should be 1600x1200 px in JPG or PNG format and include attribution. If using a stock photo, the content contributor must ensure that it's royalty-free and able to be shared and modified for marketing/commercial purposes.

Author Bio Guidelines

- Include author name/title, brief bio, and photo.
- Recommended bio length is 50-75 words (2-3 sentences).
- Include a clear, closeup headshot, minimum 600x600 px in JPG or PNG format.

Writing Tips

- Write in a conversational, friendly voice and tone. Content should be less formal and more approachable to our readers.
- Use short paragraphs, subheadings, and/or bullet lists to help with article flow.
- Proofread your article before submitting it to us to ensure it is both easy to understand and free of grammatical errors.

Distribution

- Article subject must be approved in advance by RemoteLock Marketing.
- RemoteLock reserves the right to edit for editorial clarity and tone. Contributors will be notified of any material changes to the content prior to publication.
- RemoteLock reserves the right to include calls-to-action to other RemoteLock content, including but not limited to other blog posts, best practices guides, and other downloadable content.
- By submitting content, you agree that RemoteLock can use it in future marketing promotions when relevant.

How to Submit

Send your content idea, abstract or outline to **marketing@remotelock.com** for review and pre-approval. You will be notified within five business days if your submission has been accepted and of the next steps.